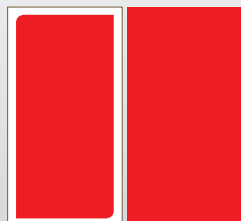




# Rates

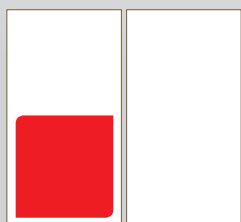
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austrian inflight magazine & city guide

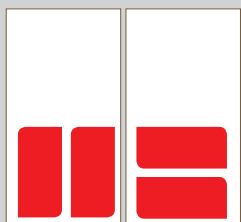


**Advert 1/1-page**  
bled off or type area  
format: 125 x 210 mm  
or 105 x 190 mm (type area)  
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### EDITORIAL ARTICLE:

- 2 pages (one per language / english & german) including pictures  
app. 2.000 cases per language
  - list price: 4.400,00 €
- Translations in other languages included

**TOTAL RUN:** 180,000 copies per run

- partner airlines: Aeroflot, Ukraine International Airlines, Eva Air, Ethiopian Airlines, Egypt Air, Nordica
- Hotels in Vienna
- ÖBB & WESTbahn

**TARGET GROUP:**

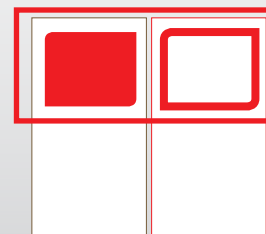
- flight passengers: all incoming passengers of our partner airlines
- Hotel industry: businesspeople local and foreign, congress members and visitors, tourists from Austria and the whole world
- railway passengers (ÖBB & WESTbahn)

**FREQUENCY:** 2 x a year

**PUBLICATION DATE:** 1st June & 1st December

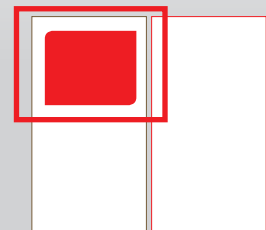
**FORMAT:** 125 x 210 mm

**LANGUAGES:** German, English, Chinese and Russian



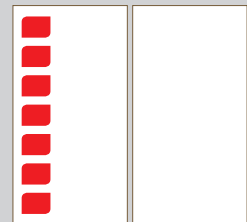
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Headerbild, Factbox, QRCode  
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city map



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Location  
marked in  
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\*All prices are understood to be per issue and in addition to 5% advertising tax and 20% VAT.

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