

MEDIA DATA

# hellovienna

austrian inflight magazine & city guide

partner of



## media data 2017 inside

target group  
partner airlines  
media data  
city guide  
rates

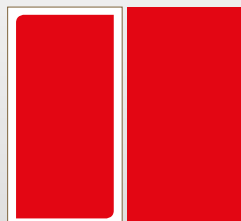


shopping food & beverages health leisure culture sightseeing events

# Rates

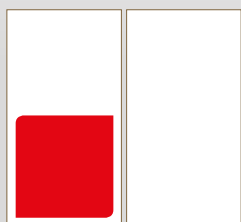
## hellovienna

austrian inflight magazine & city guide

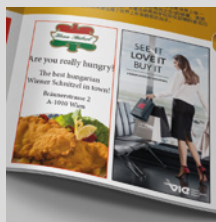
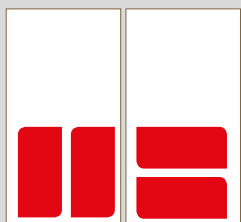


**Advert 1/1-page**  
bled off or type area  
format: 125 x 210 mm  
or 105 x 190 mm (type area)  
**price: € 4.400,-\***

**Backcover 1/1-page**  
bled off  
format: 125 x 210 mm  
**price: on request**



**Advert 1/2-page**  
bled off not possible!  
Format: 105 x 95 mm  
**price: € 2.500,-\***



**Advert 1/4-page**  
bled off not possible!  
Format: 50 x 95 mm  
Format: 105 x 50 mm  
**price: € 1.500,-\***

### EDITORIAL ARTICLE:

- 4 pages (one per language) including pictures  
app. 2.000 cases per language
  - list price: 4.400,00 €
- Translations in other languages included

- RUN:** total 180,000 copies per run/quarter
- partner airlines (Aeroflot, Ukraine International Airlines, Eva Air, Ethiopian Airlines & Egypt Air)
  - 170 hotels in Vienna

#### TARGET GROUP:

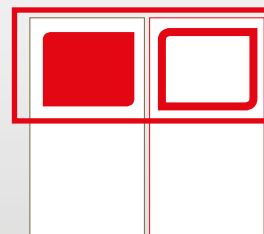
- flight passengers: all incoming passengers of the Aeroflot, Eva Air, UIA, Ethiopian Airlines & Egypt Air
- Hotel industry: businesspeople local and foreign, congress members and visitors, tourists from Austria and the whole world
- national and international subscribers

**FREQUENCY:** 4 x a year

**PUBLICATION DATE:** 1st March, 1st June, 1st September and 1st December

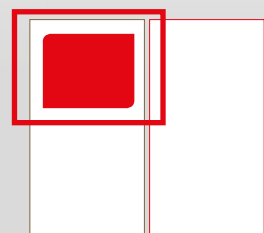
**FORMAT:** 125 x 210 mm

**LANGUAGES:** German, English, Chinese and Russian



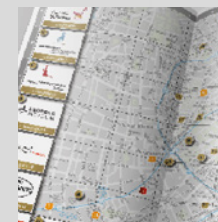
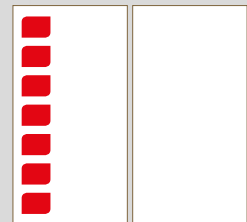
**HelloVienna TIP large**  
Headerbild, Factbox, QRCode  
editorial contribution  
(incl. 4 translations)  
bled off not possible!  
Format: 230 x 100 mm  
**price: on request**

Location  
marked in  
city map



**HelloVienna TIP small**  
Headerbild, Factbox,  
editorial short contribution  
(incl. 4 translations)  
bled off not possible!  
Format: 105 x 95 mm  
**price: on request**

Location  
marked in  
city map



**Small advert / City Map**  
bled off not possible!  
Format: 36 x 28 mm  
**price: € 440,-\***

\*All prices are understood to be per issue and in addition to 5% advertising tax and 20% VAT.

# hellovienna

austrian inflight magazine & city guide

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